

Investment Strategy

The «RootBridge Diversified Opportunity» Certificate gives you the unique opportunity to invest into RootBridge AG and its balance sheet investments. With three deals already in our portfolio, we are poised for continuous expansion fuelled by a robust pipeline of opportunities. This Certificate presents the only means to acquire and hold shares in RootBridge AG – a global, diversified House of Private Equity.

Our investment strategy targets companies with established go-to-market strategies, strategically positioned on the brink of achieving positive EBITDA. We specialize in pre-Series A funding, avoiding seed stage investments to prioritize businesses with proven models. Committed to the success of each showcased portfolio company, RootBridge invests alongside our members in every opportunity featured on the RootBridge platform. Before we deploy our capital, all our investments must meet our stringent due diligence criteria.

Target Returns and Liquidity Features:

Given our past experiences, we are confident that our investment strategy can yield a target return of at least 3x in up to 5 years from our portfolio companies. These returns are targeted to be distributed to the Certificate holders on a pro-rata basis from time to time by way of dividends or buy-backs. After a 12-month lock-in and a 60-day notice period, we aim to offer a secondary market for the Certificate holders subject to best efforts.

Geographical Target Allocation

At RootBridge, we have deep-rooted investment experience and extensive industry knowledge in Switzerland, the European Union, the United Kingdom, and Southeast Asia (particularly India).

Our dedicated team has cultivated specialized insights and networks that enable us to navigate the intricacies of these markets effectively and efficiently.

By concentrating our efforts in these areas, we maximize the potential for successful investments and sustainable growth opportunities for our partners and stakeholders.

Taking the above into consideration, we serve as the ideal bridge; investing in the East and West.

Certificate Summary Terms

ISIN Code: CH1336654533

Valor #: 133665453

Maturity: Perpetual

Minimum Ticket Size: CHF 100'000

Denomination: up to CHF 105 per Certificate (subject to subscription fee)

Eligible Investors: Professional investors as per MIFID II Directive

RootBridge Fees

Management Fee: None

Performance Fee: None

Subscription Fee: 5% one-off (subject to ticket size)

Third-party Fees

Structuring Fee: 0.25% per annum

Paying Agent Fee: 0.15% per annum

Administrator Fee: ~0.08% per annum

Placement Type: Not listed, private placement

Legal Structure: Securitization compartment under Luxembourg Law

Selling Restrictions: Retail investors in EEA and UK, US Persons

Arranger: MRB Fund Partners AG, Zurich

Issuer: MRB Securities FT, Compartment RootBridge AG, Luxembourg

Paying Agent: Kaiser Partner Privatbank AG, Liechtenstein



RootBridge Diversified Opportunity

The RootBridge Portfolio:

Current Portfolio:



Foodsta
Kitchens



trolley maker
SMART CITY

YesColours

+ Forthcoming Portfolio:

Deal 4

Deal 5

Deal 6

Deal 7

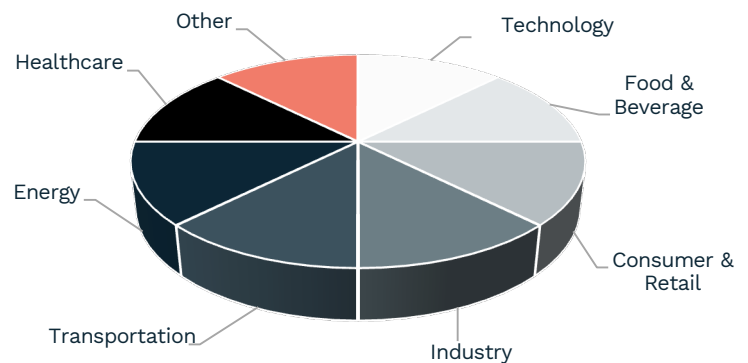
Deal 8

Deal 9

Deal 10

All future deals →

Target Sector Allocation



RootBridge Investment Team



Dr. Ajay P. Singh
Managing Partner

- **Praefinium Group**, co-founder of a London-based asset management firm focused on Private Equity; particularly in India
- **Munich Partners**, advising investors and PE/VC funds from India and Europe
- **McKinsey & Company**, advising more than 15 leading global companies
- **PhD** in Theoretical Physics from the Technical University Munich (summa cum laude)
- **Guest lecturer** in Economics at the Technical University Munich
- Private Equity investing, corporate finance and risk management
- Due diligence rigour
- Exclusive and extensive network in India



Nayan Srivastava
Managing Partner

- **Praefinium Group**, co-founder of a London-based asset management firm focused on Private Equity; particularly in India
- **UBS**, Equity Research and Derivative Sales covering German institutional clients
- **Gammon**, leading Indian infrastructure company
- **MSc** in Organisation Studies from Warwick Business School
- **BSc** (Hons) in Management Sciences from University of Warwick
- Private Equity investing, project financing
- Investment banking, equity derivatives
- Access to deals - exclusive and extensive network in Asia; particularly India



Ana Turcinov
Investment Associate

- **Credit Suisse** (Zurich), Product Manager in Private Equity covering over 30 PE Fund of Funds
- **Credit Suisse** (Zurich), Investment Solutions Manager at Trading Floor
- Member of **Fondsfrauen Switzerland and Banking and Finance Club – UZH**
- **MSc** in Banking and Finance from ZHAW School of Management and Law
- **BSc** in Economics from Belgrade Banking Academy
- **Summer School** in Business & Finance from the Business, Finance and Management School of New York
- Alternative Investments
- Fund Sales and Structuring Expert



Andreas Blidberg, CAIA
Investment Associate

- **Chartered Alternative Investment Analyst** (Zurich)
- **Sygnum Bank** (Zurich), supporting the Group CEO and the Group Executive Board of a bank with heritage in Singapore and Zurich
- **Swedbank** (Uddevalla), Client Advisor for retail clients
- **Guest lecturer**, author and chairman in multiple non-profit organizations
- **MSc** in Finance at University of Gothenburg
- **MSc** in Economics at University of Gothenburg
- **BSc** in Economics with minor in Financial Brokerage at University West, with Exchange Semester in Bern
- Alternative Investments
- Data collection and analysis

Selected Past Deals from RootBridge Founders

Industry	Region	Value Creation	Returns
Med-Tech	U.S.A.	USD 7.2m -> USD 25m	3.5x in 3 years
Infrastructure	India	USD 14m -> USD 21m	1.5x in 3 years
Renewable Energy Production	C.E.E.	EUR 4.3m -> EUR 23m	5.3x in 4 years
Food & Beverage	Singapore & India	SGD 2.0m -> SGD 15m	7.5x in 8 years
Real Estate Development	Germany	EUR 5.5m -> EUR 17m	3.1x in 5 years
Paints	Switzerland	CHF 2.4m -> CHF 6.7m	2.8x in 1.5 years

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